

BRADFORD COLLEGE

2022-2026

STRATEGIC PLAN



1.1 VISION

Creating a better future for all through education and training.

1.2 MISSION/PURPOSE

Working together to transform lives.

1.3 OUR VALUES

- Respectful – supportive, empathetic, mindful
- Inclusive – belonging, valued, understanding
- Trust – credible, accountable, honest
- Inspirational & Aspirational – passion, ambition, belief, confidence

1.4 STRATEGIC OBJECTIVES

- To become a truly inclusive college
- To deliver a curriculum that meets the needs of students, employers and our community
- To deliver an outstanding student experience
- To become an employer of choice
- To maintain a sustainable college
- To grow the college's income through student recruitment

STRATEGIC OBJECTIVES

STRATEGIC OBJECTIVE 1:
To become a truly inclusive college.

STRATEGIC OBJECTIVE 2:
To deliver a curriculum that meets the needs of students, employers and our community.

STRATEGIC OBJECTIVE 6:
To grow the college's income through student recruitment.

**CREATING
A BETTER
FUTURE FOR
ALL THROUGH
TEACHING AND
LEARNING**

STRATEGIC OBJECTIVE 3:
To deliver an outstanding student experience.

STRATEGIC OBJECTIVE 5:
To maintain a sustainable college.

STRATEGIC OBJECTIVE 4:
To become an employer of choice.

STRATEGIC PLAN

SO1 TO BECOME A TRULY INCLUSIVE COLLEGE

- To create a supportive and inclusive culture
 - To drive engagement in EDI at all levels within the organisation
 - To deliver curriculums that are inclusive, representative and decolonised
 - To enhance EDI activity that is clearly embedded across the college
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SO2 TO DELIVER A CURRICULUM THAT MEETS THE NEEDS OF STUDENTS, EMPLOYERS AND OUR COMMUNITY.

- Further Education - 14-16 Provision
 - Higher Education - 16-19 Study Programmes
 - Upskilling and Reskilling - Adults 19+
 - Higher Education
 - Apprenticeships and Commercial
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SO3 TO DELIVER AN OUTSTANDING STUDENT EXPERIENCE.

- To improve our FE provision to self-assess as Outstanding, which is then validated by Ofsted
 - To improve our Initial Teacher Education to Ofsted Outstanding
 - To improve our Higher Education provision to TEF Gold
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SO4 TO BECOME AN EMPLOYER OF CHOICE.

- To improve staff engagement
 - To improve staff attendance levels and sickness absence
 - To recruit, develop and retain highly skilled and motivated staff
 - To develop a learning and development programme that supports the college to be outstanding
 - To be a great place to work
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SO5 TO MAINTAIN A SUSTAINABLE COLLEGE.

- To deliver the college budget and strategic financial plan
 - To deliver on planned income
 - To improve management information systems and processes
 - To ensure a stable college IT platform & relevant, fit for purpose IT infrastructure
 - To ensure a relevant, fit for purpose estate
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SO6 TO GROW THE COLLEGE INCOME THROUGH STUDENT RECRUITMENT

- To deliver 14-16 student recruitment numbers
- To deliver 16-18 student recruitment numbers
- To deliver higher professional & technical student recruitment numbers
- To deliver adult AEB student recruitment numbers
- To deliver apprenticeships/ B2B recruitment numbers
- To deliver a departmental, sector and careers-based marketing plan for the college to meet all student recruitment targets
- To protect and enhance the college's reputation