

## Programme Specification

### Programme Title: FdA Film and Media Production for the Creative Industries

<b>Awarding Institution:</b>	University of Bolton		
<b>Teaching Institution:</b>	Bradford College		
<b>Division and/or School/Institute:</b>	Arts and Creative Industries		
<b>Professional accreditation</b>	Professional body	Professional body URL	Status of graduates
	None associated with this programme		
<b>Final award(s):</b>	Foundation Degree (FdA)		
<b>Exit or Fallback award(s)</b>	Certificate of Higher Education (CertHE)		
<b>Programme title</b>	Film and Media Production for the Creative Industries		
<b>JACS Code</b>	P313		
<b>University Course Code(s)</b>			
<b>QAA Benchmark Statement(s)</b>	<p>The following benchmark statements apply to this programme:</p> <ul style="list-style-type: none"> <li>• Communication, Media, Film and Cultural Studies (December 2019)</li> <li>• Art and Design (February 2017)</li> </ul>		
<b>Other internal and external reference points</b>	QAA UK Quality Code for Higher Education – The Frameworks for Higher Education Qualifications of UK Degree-Awarding Bodies – October 2014		
<b>Language of study</b>	English		
<b>Mode of study and normal period of study</b>	<p>Full time, 2 years Part time, 4 years</p>		

**Admissions criteria**

- 80 UCAS points
- A minimum of two GCE A2-level passes (or equivalent), including at least one creative subject which includes Art and Design and five GCSEs at grade C (4) or above (or equivalent), including English.
- Other related Level 3 qualifications
- An Access to Higher Education Certificate awarded by an approved Further Education institution
- Related work experience
- An international equivalent of the above

**Additional admissions matters:**

We will interview applicants to take any previous work and/or experience into account when making offers. Presentation of applicants' work/experience is usually in the form of a portfolio of recent or related (project-based) work. The quality of the portfolio can be used alongside traditional UCAS point bearing qualifications to determine the success of an application; therefore special consideration will be given to applicants without the above qualifications who have a strong portfolio.

Non-standard applicants will be required to produce evidence of their ability to study at the Higher Education level. Short-course and relevant work experience may be taken into account. Non-standard applicants will be interviewed and may be required to complete a piece of written work as part of their application. Claims for Recognition of Prior Learning (RPL) are welcomed by the College. Students should consult the admissions tutor if they wish to claim such recognition.

A satisfactory DBS certificate will be needed in order to complete the optional unit Teaching and Mentoring in the Creative Arts. This will allow students to work in a number of learning environments with both children and vulnerable adults.

International students are additionally required to achieve an overall score of 5.5 (with each subset no lower than 5.5) in IELTS. Please consult the admissions department for further details.

**Fitness to practise declaration**

N/a

**Aims of the programme**

*The principal aims of the programme are to:*

- provide an educational foundation for a range of creative careers in Film and Media Production
- enable you to acquire knowledge and understanding, develop personal attributes and master essential technical and production skills to enable you to work in a specialist area of film and media production in the creative industries
- challenge you to show innovation and creativity in the context of technical and production skills for film and television

- establish key values in your skill set including the areas of collaboration, entrepreneurialism, internationalisation, sustainability and social, public and ethical responsibility
- provide you with a professional foundation for a range of artistic and technical careers in the music industry and other related fields
- develop you as a competent film and media specialist who is equipped with the necessary skills to create, perform and produce moving image productions to a professional standard
- develop the skills you require to work independently and autonomously through work based learning and vocationally focused assessment
- ensure that you are able to participate in both Film/Media and Higher Education, regardless of your background
- enable you to engage in a stimulating and up-to-date curriculum that reflects industry practice, encompasses new developments and acknowledge trends.

### **Distinctive features of the programme**

The Northern School of Creative Industries offers the cross discipline opportunities which will provide you with hands-on and varied experience upon completion of the course. The course will be closely linked to the Performing Arts, Music and Media Makeup with Special Effects courses, providing you with a wealth of opportunities for collaboration and the development of relationships during your time on the course and after you graduate. This second aspect is integral when breaking into the industry and will be embedded as part of the growing emphasis on professionalism and interdependency that the film and media sectors rely on.

A project-based approach to the course ensures you gain valuable knowledge and experience within a contemporary industry framework. Project briefs across modules will provide you with skills both specific to the qualification and also transferable to a range of contexts post-graduation.

Engagement with local employers allows you to put into practice learning developed in class. We have a growing network of employers and service providers in the area that increases the likelihood of paid work for you during and after your study.

Course trips are an integral part of the learning journey for you and provide direct access to contemporary practitioners, masterclasses with industry greats and networking opportunities to encourage the development of relationships on a local, national and global level. You will have the chance to attend regional festivals and international festivals.

### **Programme learning outcomes**

#### **K. Knowledge and understanding**

On completion of the programme successful students will be able to demonstrate systematic knowledge and understanding of:

- K1. Historical, social, economic and political context and culture of the media industry including relevant theories and concepts
- K2. The influence of technologies on the creation and consumption of media products
- K3. Film and media production practices and their utilisation in different contexts
- K4. A wide range of genres and conventions relating to film and media production

#### **C. Cognitive, intellectual or thinking skills**

On completion of the programme successful students will be able to demonstrate the ability to:	
C1. Evaluate and appraise theoretical approaches and thematic concepts	
C2. Employ self-reflection and make justified independent judgements	
C3. Employ research skills and demonstrate an understanding of issues surrounding validity and reliability of sources	
C4: Justify and evaluate own creative processes	
<b>P. Practical, professional or subject-specific skills</b>	
On completion of the programme successful students will be able to demonstrate the ability to:	
P1. Apply the results of personal research and textual analysis to the process of film and media production	
P2. Produce film and media projects to an agreed standard and deadline	
P3. Demonstrate flexibility and initiative in developing effective solutions	
P4. Communicate information and ideas in a professional manner using appropriate strategies	
<b>T. Transferable, key or personal skills</b>	
On completion of the programme successful students will be able to demonstrate the ability to:	
T1. Employ time-management skills and reliability	
T2. Apply problem solving skills; dealing with complex situations and working to deadlines	
T3. Produce a creative project from conception through to delivery	
T4. Appraise employability skills necessary for successful employment and self-employment in the film/media industries.	
<b>Programme structure</b>	
The FdA programme is 2 years full-time and up to 4 years part-time. Overall, the number and level of credits for this qualification are 120 credits at Level HE4 and 120 credits at HE5 totalling 240 credits.	
<b>Full-Time</b>	
<b>Year 1 – Level 4</b>	
<b>Semester 1</b>	<b>Semester 2</b>
Contemporary Video Production (20)	Sound and Lighting Techniques for Film and TV (20)
Narrative Storytelling (20)	Techniques and Processes in Editing (20)
Collaboration, Teams and Techniques (20)	
Creative Industries Context (20)	
<b>Year 2 – Level 5</b>	
<b>Semester 1</b>	<b>Semester 2</b>
Directing and Cinematography (20)	Documentary Production (20)
	Collaborative Project (20)

Work-Based Experience (20)
Creative Industries Context 2 (20)
Creative Industries Professional Practice and Entrepreneurship (20)

**Part-time**

Years 1 and 2 – Level 4	
Semester 1	Semester 2
Narrative Storytelling (20)	Techniques and Processes in Editing (20)
Creative Industries Context (20)	
Semester 3	Semester 4
Contemporary Video Production (20)	Sound and Lighting Techniques for Film and TV (20)
Collaboration, Teams and Techniques (20)	
Years 3 and 4 – Level 5	
Semester 1	Semester 2
Directing and Cinematography (20)	Documentary Production (20)
Creative Industries Context 2 (20)	
Semester 3	Semester 4
	Collaborative Project (20)
Work-Based Experience (20)	
Creative Industries Professional Practice and Entrepreneurship (20)	

Module List

Module Code	Module title	Core/ Option (C/O)	Credits	Length (1, 2 or 3 periods)
Level 4				

	Contemporary Video Production	C	20	1
	Collaboration, Teams and Techniques	C	20	2
	Narrative Storytelling	C	20	1
	Sound and Lighting Techniques for Film and TV	C	20	1
	Techniques and Processes in Editing	C	20	1
	Creative Industries Context	C	20	2
<b>Level 5</b>				
	Work-Based Experience	C	20	2
	Creative Industries Professional Practice and Entrepreneurship	C	20	2
	Creative Industries Context 2	C	20	2
	Documentary Production	C	20	1
	Collaborative Project	C	20	1
	Directing and Cinematography	C	20	1

### **Learning and teaching strategies**

Learning and teaching methods apply a blended style. This may include lectures, seminars, tutorials and critiques, self-directed learning, e-learning and workshop sessions, as well as online. Practical skills are acquired through technical introduction and support, workshop sessions, demonstrations and activity-based assignments. Active learning is promoted with a particular focus on project-based learning. This programme underpins the development of your practical skills as a creative practitioner with key theories, context and the development of academic skills. The programme is intended to be predominantly practical in its assessment and delivery, but with key theories and contextual information delivered as part of the course programme to underpin these practices. You are expected to develop vocational skills that will help you to learn in a more real world and vocational higher education scenario.

The e-learning strategy has been incorporated into the lessons to enhance the learning experience. You will use technology within some of the sessions for creative and production purposes. You may also notate pieces of written work by creating a blog or website. You will also utilise the College's own VLE. All the resources are posted on here, and you can engage further with it by taking quizzes and submitting assignments via 'Turnitin'.

Tutorial sessions are worked in to the scheme of work for each unit to ensure that you are offered one to one support with your transition and to ensure that you have a clear understanding of what is required in each unit. You will also be supported through regular assessment workshops to work through any questions that you may have in terms of the progression of the module and essentially the assessment for the module.

There will also be guest masterclasses from visiting professionals periodically throughout the year to give further context to the content delivered in the lectures.

### Learning Activities (KIS entry)

Course Year	HE4	HE5
Scheduled learning and teaching activities	34%	34%
Guided independent study	66%	63%
Placement/study abroad	n/a	3%

### Assessment strategy

Assessment is carried out at key points during teaching. Formative assessment with either verbal and/or written feedback is offered during each module. Written feedback is provided following summative assessment. Assessment tasks are linked to the objectives of each module and are normally completed by the end of each module. Types of assessment evidence can include: assignments, projects, case study, reflective and evaluative journals, blogging, portfolio development, peer to peer crits, viva interviews, artefacts, performance, reports, scale models, and presentations, exhibitions, video, film, photographs.

Throughout the delivery of the course regular formative feedback on progress will be provided particularly around the design process and to embed the pedagogy of the social process of design. Staff and (where appropriate and available) industry professionals will provide on-going formative feedback in regular tutorials as well as during the learning process. Group critique and presentation by teams will take place and will form an essential part the creative learning process.

### Assessment methods (KIS entry)

Course Year	HE4	HE5
Written exams	0%	0%
Coursework	71%	64%
Practical	29%	36%

### Assessment regulations

Assessment Regulations for Undergraduate Programmes apply to this programme.

Regulations can be found at:

<https://www.bolton.ac.uk/about/governance/policies/student-policies/>

## Grade bands and classifications

### Foundation Degree

Grade	Mark
Distinction	70-100%
Merit	60-69%
Pass	40-59%

### Role of external examiners

External examiners are appointed for all programmes of study. They oversee the assessment process and their duties include: approving assessment tasks, viewing assessed samples of work with corresponding feedback/feed forward, reviewing assessment marks, attending assessment boards and reporting to the University on the assessment process.

They support both staff and students in the teaching and learning process.

### Support for student learning

#### College Level:

There are many support networks in place across the college you are introduced to these during the induction process. This includes access to student support services which ensure that help is available for students with any learning difficulties or disabilities. The College is committed to promoting equality and diversity in all aspects of student life, ensuring that everyone is treated in a fair and consistent manner throughout their time on the programme. Further information included in the Programme and Student Handbooks which list the support available in more detail.

#### Programme Level:

You are given a week long induction plan in which you are introduced to the programme, facilities and the tutors on the programme. You are presented with a programme handbook which outlines specific information and broader subjects including email addresses and contact numbers for the various services that the college provides. There will be an introduction to the programme identifying Level 5 expectations and any impact this has on the completion of work and assessment.

You will receive one individual tutorial per semester to track your progress on the programme and discuss any issues regarding their studies. Further tutorials are available upon request. There are systems in place to account for any difficulties that you might encounter on the programme, including the option to apply for mitigating circumstances and extensions to deadlines.



<b>Methods for evaluating and enhancing the quality of learning opportunities</b>	
<ul style="list-style-type: none"> <li>• Student Staff programme committees</li> <li>• Focus groups</li> <li>• Module reviews by staff and students</li> <li>• Student Experience Surveys</li> <li>• Annual quality monitoring and action planning</li> <li>• Student Councils</li> <li>• Peer review/observation of teaching</li> <li>• Professional development programme for staff – REBEL</li> <li>• External Examiner reports</li> <li>• Quality Improvement Plan</li> </ul>	
<b>Other sources of information</b>	
<ul style="list-style-type: none"> <li>• <b>Bradford College University Centre website:</b> <a href="https://www.bradfordcollege.ac.uk/study/university-centre">https://www.bradfordcollege.ac.uk/study/university-centre</a></li> <li>• <b>HE Student Handbook:</b> <a href="https://www.bradfordcollege.ac.uk/study/university-centre/handbook">https://www.bradfordcollege.ac.uk/study/university-centre/handbook</a></li> <li>• <b>College Regulations:</b> <a href="https://www.bradfordcollege.ac.uk/study/university-centre/handbook/regulations">https://www.bradfordcollege.ac.uk/study/university-centre/handbook/regulations</a></li> <li>• VLE - Moodle - <a href="https://moodle.bradfordcollege.ac.uk">https://moodle.bradfordcollege.ac.uk</a></li> <li>• Student Portal - <a href="https://www.bradfordcollege.ac.uk/student-portal">https://www.bradfordcollege.ac.uk/student-portal</a></li> <li>• Learner Portal - <a href="https://learnerportal.bradfordcollege.ac.uk">https://learnerportal.bradfordcollege.ac.uk</a></li> <li>• Students' Union - <a href="https://www.bradfordcollege.ac.uk/student-services/students-union">https://www.bradfordcollege.ac.uk/student-services/students-union</a></li> <li>• External Examiner Report - <a href="https://moodle.bradfordcollege.ac.uk/mod/book/view.php?id=302018&amp;chapterid=7993">https://moodle.bradfordcollege.ac.uk/mod/book/view.php?id=302018&amp;chapterid=7993</a></li> <li>• Library Services - <a href="https://www.bradfordcollege.ac.uk/student-services/library-services">https://www.bradfordcollege.ac.uk/student-services/library-services</a></li> <li>• College Careers - <a href="https://www.bradfordcollege.ac.uk/student-services/student-support/careers-advice">https://www.bradfordcollege.ac.uk/student-services/student-support/careers-advice</a></li> </ul>	
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**Learning Outcomes Map** (*D – Developed; T – Taught; A – Assessed*)

**Level 4**

Module title	Module Code	Status C/O	K1	K2	K3	K4	C1	C2	C3	C4	P1	P2	P3	P4	T1	T2	T3	T4
L4 Collaboration, Teams and Techniques		C			D			T		T	D	TA	D	T	T	T		DTA
L4 Creative Industries Context		C	TA	TA	DA		DA		D									
L4 Contemporary Video Production		C			TA	TA							DA	DA	D	D	DA	D
L4 Techniques and Processes in Editing		C	TA			TDA		DA		DA	DA	DA						
L4 Narrative Storytelling		C	D			TA		D		D	D	DA						
L4 Sound and Lighting Techniques for Film and TV		C				D	D				TA	D	DA	TA	TDA	D	D	

K. Knowledge and understanding P. Practical, professional and subject specific skills C. Cognitive, Intellectual and thinking skills T. Transferable, key or personal skills

## Level 5

Module title	Module Code	Status C/O	K1	K2	K3	K4	C1	C2	C3	C4	P1	P2	P3	P4	T1	T2	T3	T4
L5 Work-Based Experience		C	D										TDA	TA	DA			TDA
L5 Creative Industries Professional Practice and Entrepreneurship		C	D		T		D		DA				D					TA
L5 Directing and Cinematography		C	D	D	TA	D	D	T	T	DA	TDA	DA	D		D	D	DA	
L5 Collaborative Project		C						TDA	D	DA	DA	DA	TDA	D	D	TA	DA	
L5 Creative Industries Context 2		C	TDA	DA	TA		DA							D				
L5 Documentary Production		C			TA	D			D	DA	D	D	D	D	D	DA	DA	

K. Knowledge and understanding P. Practical, professional and subject specific skills C. Cognitive, Intellectual and thinking skills T. Transferable, key or personal skills

## Module Listing and Assessments Map

Module title	Module Code	New ? ✓	Level	Credits	Type	Core/Option /Elective C/O/E	Pre-requisite Module	Assessment 1			Assessment 2		
								Assessment type	Assessment %	Add Y if final item	Assessment type	Assessment %	Add Y if final item
Collaboration, Teams and Techniques		EXISTING	4	20	Standard	C	N	Portfolio (3000 word equivalent)	100	Y			
Creative Industries Context		EXISTING	4	20	Standard	C	N	Seminar presentation (10-12 mins)	30	N	Written assessment (2000 word equivalent)	70	Y
Contemporary Video Production		✓	4	20	Standard	C	N	Learning Journal (1500 words)	50	N	Portfolio (1500 word equivalent)	50	Y
Techniques and Processes in Editing		✓	4	20	Standard	C	N	Written analysis (750 words)	25	N	Editing portfolio and reflection (2250 words)	75	Y
Narrative Storytelling		✓	4	20	Standard	C	N	Proposal for a media script (1500 words)	50	N	Draft(s) and final script (1500 words)	50	Y
Sound and Lighting Techniques for Film and TV		EXISTING	4	20	Standard	C	N	Practical brief/producti on journal (1500 words)	50	N	Practical brief/produc tion journal (1500 words)	50	Y

Module title	Module Code	New ? ✓	Level	Credits	Type	Core/Option/Elective C/O/E	Pre-requisite Module	Assessment 1			Assessment 2		
								Assessment type	Assessment %	Add Y if final item	Assessment type	Assessment %	Add Y if final item
Work-Based Experience		EXISTING	5	20	Placement	C	N	Presentation (10 mins)	40	N	Blog (2000 words) and reflection	60	Y
Creative Industries Professional Practice and Entrepreneurship		EXISTING	5	20	Standard	C	N	Portfolio (4000 word equivalent)	100	Y			
Directing and Cinematography		✓	5	20	Standard	C	N	Written piece (1000 words)	25	N	Practical film blog with reflection (3000 words)	75	Y
Collaborative Project		EXISTING	5	20	Standard	C	N	Proposal and plan (1000 words)	20	N	Project and reflective journal (3000 words)	80	Y
Creative Industries Context 2		✓	5	20	Standard	C	N	Essay (2500 words)	60	N	Annotated bibliography (1500 words)	40	Y
Documentary Production		✓	5	20	Standard	C	N	Written piece (1000 words)	25	N	Portfolio (3000 words)	75	Y