Bradford College

Strategic Plan 2020-2024



Bradford College

Our Objectives



To deliver a curriculum that meets the needs of students, employers and our community by:

Ensuring that students receive robust Initial Advice and Guidance, careers advice and support to secure employment

Ensuring students gain relevant knowledge, technical and transferable skills, whilst continuing to improve and enrich their literacy, numeracy and digital skills.

Delivering a programme of school engagement that inspires the workforce of the future

Developing a curriculum offer that provides an alternative for those students wanting a more vocationally based offer through our work with schools.

Ensuring development and support for SEND students by implementing a whole College SEND plan in line with EIF and SEND Code of Practice

Meeting skill needs to support progression to Further Education, Higher Education or employment in national, regional and local priority sectors

Working with the local authority, employers and partners to develop curriculum, progression and employment opportunities for all

Ensuring the curriculum design is reflective of the national, regional and local adults skills requirements for those adults that are unemployed, need to re-skill or increase their skills

Ensuring the apprenticeship offer has programmes that provide sustained or progression to alternative employment. The offer must also meet the needs of SME and Levy employers locally, regionally and nationally

Ensuring the curriculum meets the need of the local community first steps in learning and leisure learning that supports the strategy of lifelong learning

Delivering a programme of professional and technical Higher Education



To become the employer of choice by:

Improving staff engagement

Improving staff attendance levels and reduce sickness absence

Recruiting, developing and retaining highly skilled and motivated staff

Developing a sector leading learning and development programme

Deliver an outstanding student experience:

Improving Teaching, Learning and Assessment

Improving all Education and Training outcomes

Developing high levels of student satisfaction

Improving Student attendance, retention and continuation rates

Supporting student's personal development and cultural capital through a range of learner led activities

Ensuring students receive a high quality Careers Education, Information, Advice and Guidance (CEIAG) in order to support them to achieve their destination

Ensuring students feel safe and when issues are raised they are dealt with effectively

Ensuring that the environment supports a blended learning delivery model and the establishment of good behaviours and attitudes

Ensuring Student Services deliver an outstanding student experience

Creating an innovative learning environment that engages students

Delivering the ITE quality improvement plan

Developing high levels of student satisfaction

Delivery the Access & Participation Plan to improve widening participation

Improve student outcomes through improved Teaching, Learning and Assessment to Improve student destinations

Implement Quality & Standards Reviews to improve student experience



Maintain a sustainable college:

Deliver the college budget and strategic financial plan

Delivering on the planned income

Improving management information systems & processes

Ensuring a stable college IT platform & relevant fit for purpose IT infrastructure

Ensuring a relevant fit for purpose estates



To grow the college's reputation and influence by:

Increasing stakeholder engagement

Protecting the college's reputation

Delivering outstanding events and celebrate staff, student and college successes