

Programme Specification

Programme Title: BA (Hons) Fashion

Awarding Institution:	University of Bolton		
Teaching Institution:	Bradford College		
Department and/or School/Curriculum Area:	Arts and Creative Industries		
Professional accreditation	Professional body	Professional body URL	Status of graduates
	n/a		
Final award(s):	Honours Degree (BA)		
Exit or Fall back award(s)	Ordinary Degree Fashion DipHE Fashion CertHE Fashion		
Programme title(s)	BA (Hons) Fashion		
JACS Code	W230 Clothing / Fashion Design		
University Course Code(s)			
QAA Benchmark Statement(s)	The following benchmark statements apply to this programme: Art and Design (February 2017)		
Other internal and external reference points	The UK Quality Code for Higher Education		
Language of study	English		
Mode of study and normal period of study	Full Time (3 years) Part Time (6 years)		
Admissions criteria			
<p>80 UCAS points or equivalent from:</p> <ul style="list-style-type: none"> • A BTEC or UAL Level 3 qualification in Art & Design or related Art Practice. • A GCE Advanced Level profile that demonstrates strong performance in a relevant subject or adequate performance in more than one GCE subject. This profile is likely to be supported by GCSE grades at A* to C (9-4) (or equivalent) • Other related Level 3 qualifications • An Access to Higher Education Diploma awarded by an approved institution or provider • Related work experience • An international equivalent of the above. 			
Additional criteria			

Each applicant is individually interviewed. Admission is also based on the portfolio/ interview relevant industrial experience.

Non-standard applicants will be required to produce evidence of their ability to study at the Higher Education level. Short-course and relevant work experience may be considered. Non-standard applicants will be interviewed and may be required to complete a piece of written work as part of their application. Claims for Recognition of Prior Learning (RPL) are welcomed by the College. Students should consult the admissions tutor if they wish to claim such recognition.

Additional admissions matters

None

Fitness to practise declaration

n/a

Aims of the programme

The principal aims of the programme are to:

- provide a specialised course of study in fashion design which explores research, design, pattern cutting and garment production, communication and promotion through concepts, ethical practices, methods and contexts.
- provide a broad-based, high quality education in Fashion, encompassing a range of cognitive, creative and subject specific skills, knowledge and understanding.
- develop your awareness and understanding of the demands and creative potential of professional practice for employment, enterprise and post graduate study.
- develop a professional understanding of fashion design and the wider art and design practices within a range of contexts supported by competitions, live projects, subject specialised visits and industry led presentations.
- develop deep, student-centred and self-directed learning and the ability for you to initiate, take responsibility for and evaluate your own practice.

Distinctive Features

- The BA (Hons) Fashion Design degree was first introduced at Bradford College in 2001 in response to demand from the local community and progression needs of FE provision within the School. Since its inception the BA Fashion course has developed to meet the needs of an increasingly demanding industry. As the course has grown and developed it has introduced more diverse skills such as photography, promotion and styling to cater for the flexibility required of today's design graduates.
- The course is also characterised by its support for innovative creative practice, the interrelationship of theory and practice and for enabling you to plan for your future career and destination. Students at all stages of the degree programme normally show case their

graduate collection through the College Fashion Show which is a large Corporate event using professional models.

- We have a large number of mature students, as well as 18-25-year olds, and our students come from a range of social and ethnic backgrounds. This makes for a rich, diverse and dynamic student body, each member of which brings something different and valuable to the collective student experience.
- The course richly benefits from its alumni – many of our graduates come back to talk to students at induction and some are involved in collaborative projects.
- We are committed to, and recognised for, the ‘distance travelled’ by our students and the development of confident, diverse, critically aware and reflective creative practitioners.
- The course and the school also have access to, and productive relationships with, a number of important cultural institutions in the region, including The Bradford Textile Society, The National Science and Media Museum, Cartwright Hall, The Yorkshire Craft Centre, South Square Gallery, Impressions Gallery and Fabric (all in Bradford), Dean Clough in Halifax and The City Art Gallery and the Henry Moore Institute in Leeds.

Programme learning outcomes

K. Knowledge and understanding

On completion of the programme, successful students will be able to demonstrate systematic knowledge and understanding of:

K1. Historical, contemporary, environmental and cultural Fashion practices including relevant theories and concepts.

K2. Market and contextual location of the work.

K3. A range of appropriate techniques, materials, media and visual languages, and of practical, creative and conceptual processes, in the development and realisation of a coherent body of work.

K4. Strategies of contextualisation, presentation, exhibition and installation of work.

C. Cognitive, intellectual or thinking skills

On completion of the programme, successful students will be able to demonstrate the ability to:

C1. Employ both convergent and divergent thinking in the process of observation, investigation and visualisation.

C2. Synthesise concept, process, realisation and presentation, showing independent critical judgment.

C3. Critically appraise the development of ideas of creative outcomes and apply appropriate modifications.

C4. Demonstrate intellectual flexibility and openness to new ideas.

P. Practical, professional or subject-specific skills

On completion of the programme, successful students will be able to demonstrate the ability to:

P1. Select, experiment and make appropriate use of materials, processes and techniques.

P2. Creatively explore, evaluate and utilise appropriate techniques, processes, technologies, materials, media and languages in the creation, development and realisation of work.

P3. Exercise self- management skills in completion of a coherent body of work.

P4. Organise, edit, structure and present work in an appropriate and professional manner.

T. Transferable, key or personal skills

On completion of the programme, successful students will be able to demonstrate the ability to:

T1. Manage own time to learn and work independently and/or collaboratively.

T2. Formulate and present ideas and work to audiences in a range of situations.

T3. Identify individual strengths and goals and to reflect upon, and critically appraise, practice, progress and achievements.

T4. Apply ethical principles relevant to the professional and academic context to their work.

Programme structure

Full-Time route

Year 1

Semester 1	Semester 2
Fashion Practice 1A	Fashion Practice 1B with Sustainability
Introduction to Pattern Cutting and Garment Construction 1A	Pattern Cutting and Garment Construction 1B
Critical Studies 1	
Studio Technologies 1	

Year 2

Semester 1	Semester 2
Fashion Practice 2A Designing for Industry	Fashion Practice 2B
Pattern Cutting and Garment Construction 2A	Pattern Cutting and Garment Construction 2B
Critical Studies 2	
Studio Technologies 2	

Year 3

Semester 1	Semester 2
Fashion Concept Development	Final Fashion Collection
Project Proposal	Fashion Communication and Promotion
Portfolio and Professional Practice	

Part Time Route

Year 1

Semester 1	Semester 2
Fashion Practice 1A	Fashion Practice 1B with Sustainability
Studio Technologies 1	

Year 2				
Semester 1		Semester 2		
Introduction to Pattern Cutting and Garment Construction 1A		Pattern Cutting and Garment Construction 1B		
Critical Studies 1				
Year 3				
Semester 1		Semester 2		
Fashion Practice 2A Designing for Industry		Fashion Practice 2B		
Studio Technologies 2				
Year 4				
Semester 1		Semester 2		
Pattern Cutting and Garment Construction 2A		Pattern Cutting and garment Construction 2B		
Critical Studies 2				
Year 5				
Semester 1		Semester 2		
Fashion Concept Development		Final Fashion Collection		
Year 6				
Semester 1		Semester 2		
Project Proposal		Fashion Communication and Promotion		
Portfolio and Professional Practice				
Module Code	Module title	Core/Option (C/O)	Credits	Length (1, 2 or 3 periods)
	Level 4			
	Fashion Practice 1A	C	20	1
	Fashion Practice 1B with Sustainability	C	20	1
	Introduction to Pattern Cutting and Garment Construction 1A	C	20	1
	Pattern Cutting and Garment Construction 1B	C	20	1
	Studio Technologies 1	C	20	1
	Critical Studies 1 (F)	C	20	1
	Level 5			

	Fashion Practice 2A Designing for Industry	C	20	1
	Fashion Practice 2B	C	20	1
	Pattern Cutting and Garment Construction 2A	C	20	1
	Pattern Cutting and Garment Construction 2B	C	20	1
	Studio Technologies 2	C	20	2
	Critical Studies 2	C	20	2
	Level 6			
	Fashion Concept Development	C	20	1
	Final Fashion Collection	C	40	1
	Fashion Communication and Promotion	C	20	1
	Project Proposal	C	20	1
	Portfolio and Professional Practice	C	20	2

Learning and teaching strategies

The programme uses a blended learning approach, combining face to face sessions with online and practical work as appropriate. The learning and teaching methods typically used by tutors include, lectures, seminars, guest speakers, workshops, tutorials and retailer observations. You will also adopt work-based learning as part of your studies through live/industrial briefs and visiting speakers. A significant amount of personal study time is expected to be undertaken by the student comprising, for example, background reading, assignment work, preparation for seminars and revision for examinations. This will further be enhanced by a social learning community including a peer support programme and enhanced personal tutoring.

Learning activities (KIS entry)

Course Year	HE4	HE5	HE6
Scheduled learning and teaching activities	31%	31%	28%
Guided independent study	69%	69%	72%

Assessment strategy

A range of formative and summative assessment methods are used on the course, determined by the aims and learning outcomes of the programme and of individual modules. The most common method for practical modules is the presentation of a body of work in portfolio or exhibition form, supported by preparatory work, sketchbooks and learning journals. Essays, seminars, reports, critical appraisals and, at level 6, a dissertation or negotiated alternative visual format, form the assessable work in some units.

Detailed written and verbal feedback forms an integral part of our teaching, learning and assessment strategy. Formative feedback is delivered through tutorial support and mid-point critiques or

reviews. Summative feedback is usually provided in a written format with the opportunity for further verbal clarification.

You will be given the opportunity to receive feedback from your peers via critiques and reviews. The feedback is verbal and on occasions written down. This is particularly the case in Studio modules at level 4 and 5 and in the theoretical modules at levels 4 and 5.

Assessment methods (KIS entry)

Course Year	HE4	HE5	HE6
Written exams	0%	0%	0%
Coursework	12%	8%	20%
Practical	88%	92%	80%

Assessment regulations

Assessment Regulations for Undergraduate apply to this programme.

Regulations can be found at:

<https://www.bolton.ac.uk/about/governance/policies/student-policies/>

Grade bands and classifications

Degree

Grade Description	Mark Hons	Degree Class
Work of Exceptional Quality	70-100	First
Work of Very Good Quality	60-69	2.i
Work of Good Quality	50-59	2.ii
Work of Satisfactory Quality	40-49	Third
Fail	below 40	

Role of external examiners

External examiners are appointed for all programmes of study. They oversee the assessment process and their duties include: approving assessment tasks, viewing assessed samples of work with corresponding feedback/feed forward, reviewing assessment marks, attending assessment boards and reporting to the University on the assessment process.

They support both staff and students in the teaching and learning process.

Support for student learning

Our supportive teaching and learning environment is created by a team of well qualified, dedicated and friendly academic, technical, administrative and support staff.

There is also a wide-ranging college system of additional and specialist student support available.

Students are supported in their learning by our teaching and learning strategies, most notably individual academic tutorial support, which is central to the programme and is constant throughout.

Students are also allocated a Personal Tutor who offers pastoral and practical support and guidance.

The Learning Resource Centre includes a large Visual Arts section, which effectively supports and responds to staff and student needs. It comprises a book collection, a large collection of journals and other visual material and subscribes to a number of electronic databases.

Programme Level:

Students inhabit a dynamic learning environment, encompassing a wide range of facilities and resources, including:

- Well-resourced fashion manufacture and pattern cutting facilities
- Extensive textile print workshop (including digital print facility)
- Constructed textile area for knitted and woven textiles
- Spacious workshops and all-purpose studio spaces
- Modern lecture theatre and seminar rooms
- Well qualified specialist technicians
- Well equipped specialist printmaking and typography workshop
- Installation area
- Ceramic and 3D workshops
- State of the art digital media suites with specialist
- Art Gallery
- Bradford Textile Archive

Methods for evaluating and enhancing the quality of learning opportunities

- Student Staff programme committees
- Focus groups
- Module reviews by staff and students
- Student Experience Surveys

- Annual quality monitoring and action planning
- Student Councils
- Peer review/observation of teaching
- Professional development programme for staff – REBEL
- External Examiner reports
- Quality Improvement Plan

Other sources of information

- **Bradford College University Centre website:**
<https://www.bradfordcollege.ac.uk/study/university-centre>
- **HE Student Handbook:** <https://www.bradfordcollege.ac.uk/study/university-centre/handbook>
- **College Regulations:** <https://www.bradfordcollege.ac.uk/study/university-centre/handbook/regulations>
- VLE - Moodle - <https://moodle.bradfordcollege.ac.uk>
- Student Portal - <https://www.bradfordcollege.ac.uk/student-portal>
- Learner Portal - <https://learnerportal.bradfordcollege.ac.uk>
- Students' Union - <https://www.bradfordcollege.ac.uk/student-services/students-union>
- External Examiner Report -
<https://moodle.bradfordcollege.ac.uk/mod/book/view.php?id=302018&chapterid=7993>
- Library Services - <https://www.bradfordcollege.ac.uk/student-services/library-services>
- College Careers - <https://www.bradfordcollege.ac.uk/student-services/student-support/careers-advice>

Document control

Author(s)	Angela Loftus
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Learning Outcomes Map (*D – Developed; T – Taught; A – Assessed*)

Level 4

Module title	Module Code	Status C/O	K1	K2	K3	K4	C1	C2	C3	C4	P1	P2	P3	P4	T1	T2	T3	T4
Fashion Practice 1A		C	TA	DTA	TA		TA	DTA	TA	DTA	DA	DA	T	TA	TA	TA	A	T
Fashion Practice 1B with Sustainability		C	T	DTA	TA	TA	TA	A	TA	D	DA	D	TA	TDA	DTA	TA	A	TA
Introduction to Pattern Cutting and Garment Construction 1A		C		T	TA		T	T	T	TA	DTA		T	T	T	TA	A	
Pattern Cutting and Garment Construction 1B		C		TA	DTA	D	TA		DTA	A	DTA	D	TA	DA	DTA	T	A	TA
Studio Technologies 1		C	T		TA		TA		TA	DTA	TA	D	TA	TDA	DT	TD	DTA	
Critical Studies 1 (F)		C	DTA	DTA	T	T		TA	TA	DTA			T		DTA	T	T	TA

K. Knowledge and understanding P. Practical, professional and subject specific skills C. Cognitive, Intellectual and thinking skills T. Transferable, key or personal skills

Level 5

Module title	Module Code	Status C/O	K1	K2	K3	K4	C1	C2	C3	C4	P1	P2	P3	P4	T1	T2	T3	T4
Fashion Practice 2A Designing for Industry		C	TA	TDA	TA	TDA	TA	DA	TDA	TDA	TDA	TD	DA	DA	TDA	TDA	A	DA
Fashion Practice 2B		C	TDA	TA	TDA	TDA	DA	TD	D	DA	DA	DA	D	DA	D	TA	D	
Pattern Cutting and Garment Construction 2A		C	T	T	TD	T	TD	TA	TD	T	D	TD	D	TD	DA	TA	TD	
Pattern Cutting and Garment Construction 2B		C	TA	DTA	DA	TDA	DTA	DD	TD	DA	DTA	DA	TDA	TDA	DA	TDA	DA	D
Studio Technologies 2		C		T	TDA	TDA	TDA	T		T	DA	T	D	DA	TDA	TDA	DA	
Critical Studies 2		C	TDA	DA		T		TDA	TDA	TDA			D	DA		A		TA

K. Knowledge and understanding P. Practical, professional and subject specific skills C. Cognitive, Intellectual and thinking skills T. Transferable, key or personal skills

Level 6

Module title	Module Code	Status C/O	K1	K2	K3	K4	C1	C2	C3	C4	P1	P2	P3	P4	T1	T2	T3	T4
Fashion Concept Development		C	DA	D	D	D		DA	D	D	DA	DA	A	DA	A	DA		D
Final Fashion Collection		C	TDA	DA	DA	DA	DA	DA	D	DA	DA	DA	DA	DA	D	D		D
Fashion Communication and Promotion		C	TDA	TDA	TDA	TDA	DA	TDA	DTA	TDA	DTA	DTA	DA	DTA	DA	DA	DA	DTA
Project Proposal		C	DA	DA			DA		DA			D	D	A	D		DA	DA
Portfolio and Professional Practice		C	TDA	TDA	DTA	TA		DA	DTA	TA	DTA		D	D	D	DA	DTA	DTA

K. Knowledge and understanding P. Practical, professional and subject specific skills C. Cognitive, Intellectual and thinking skills T. Transferable, key or personal skills

Module Listing and Assessments Map

Module title	Module Code	New ? ✓	Level	Credits	Type	Core/Option /Elective C/O/E	Pre-requisite Module	Assessment 1			Assessment 2		
								Assessment type	Assessment %	Add Y if final item	Assessment type	Assessment %	Add Y if final item
Fashion Practice 1A			4	20	Project	Core		Portfolio (3000 word equivalent)	100	Y			
Fashion Practice 1B with Sustainability			4	20	Project	Core		Portfolio (3000 word equivalent)	100	Y			
Introduction to Pattern Cutting and Garment Construction 1A			4	20	Practical	Core		Portfolio (3000 word equivalent)	100	Y			
Pattern Cutting and Garment Construction 1B			4	20	Practical	Core		Portfolio of work (1000 word equivalent)	30	N	Toile and garment (2000 word equivalent)	70	Y
Studio Technologies 1			4	20	Project	Core		Portfolio (3000 word equivalent)	100	Y			
Critical Studies 1 (F)			4	20	Standard	Core		Seminar presentation (10-12 minutes)	30	N	Essay (1500 words)	70	Y

Module title	Module Code	New ✓	Level	Credits	Type	Core/Option /Elective C/O/E	Pre-requisite Module	Assessment 1			Assessment 2		
								Assessment type	Assessment %	Add Y if final item	Assessment type	Assessment %	Add Y if final item
Fashion Practice 2A Designing for Industry			5	20	Project	Core		Portfolio (4000 word equivalent)	100	Y			
Fashion Practice 2B			5	20	Project	Core		Portfolio (4000 word equivalent)	100	Y			
Pattern Cutting and Garment Construction 2A			5	20	Practical	Core		Portfolio (4000 word equivalent)	100	Y			
Pattern Cutting and Garment Construction 2B			5	20	Practical	Core		Portfolio (1200 word equivalent)	30	N	Toile's and final garments (2800 word equivalent)	70	Y
Studio Technologies 2			5	20	Project	Core		Portfolio (4000 word equivalent)	100	Y			
Critical Studies 2			5	20	Standard	Core		Essay (2000 words)	50	N	Presentation (12-15 minutes) and annotated bibliography (500 words)	50	Y

Module title	Module Code	New ? ✓	Level	Credits	Type	Core/Option /Elective C/O/E	Pre-requisite Module	Assessment 1			Assessment 2		
								Assessment type	Assessment %	Add Y if final item	Assessment type	Assessment %	Add Y if final item
Fashion Concept Development			6	20	Project	Core		Portfolio (4000 word equivalent)	100	Y			
Final Fashion Collection			6	40	Practical	Core		Manufacture files (1600 word equivalent)	20	N	Final outfits (6400 word equivalent)	80	Y
Fashion Communication and Promotion			6	20	Project	Core		Portfolio (4000 word equivalent)	100	Y			
Project Proposal			6	20	Standard	Core		Written Project Proposal (4000 words)	100	Y			
Portfolio and Professional Practice			6	20	Project	Core		Portfolio (4000 word equivalent)	100	Y			