Working together to transform lives

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# Travel & Tourism



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| Subject Area | Travel & Tourism |
| Course Type | School Leavers |
| Study Level | Level 3 |
| Delivery Mode | Full-time |
| Duration | 1 Academic Year |
| Start Date | September 2027 |
| Course Code | PA000150 |

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## Course Summary

### Ready to take off into the exciting world of travel and tourism?

Our course will equip you with essential skills and knowledge about the travel, aviation, hospitality, and events sectors. You'll learn about how these industries operate, develop your communication and customer service skills, and discover a wide range of career opportunities that will help shape your future.

### Why choose this course?

- Fast-Growing Industry – This sector has been the fastest-growing industry in the UK for over a decade. With a predicted worth of over £257 billion by 2025, the opportunities are endless!
- Exciting Career Paths – From aviation to hospitality and event management, this course opens doors to a wide range of careers.
- Real-World Experience – Learn through hands-on projects, work experience, and industry-focused tasks that will give you the skills needed to stand out in your career.

### Is this course for me?

- You love travel and discovering new places.
- You enjoy planning and organising events or experiences for others.
- You enjoy learning about how things work behind the scenes in the travel world.

This course is a part of Ambition [HUB], an exclusive Level 3 stretch and challenge for chosen students.

Apply now and join us on your journey to success with Bradford College Air!

## What You Will Learn

### Skills you'll develop:

- Communication Skills – You'll learn to communicate effectively through lectures, seminars, and presentations, helping you build confidence in speaking with a wide range of people.
- Teamwork and Collaboration – Engage in group activities and workshops that enhance your ability to work well with others.
- Research and Critical Thinking- Through independent student research, you'll develop the ability to gather, analyse, and apply information to solve real-world problems.
- Customer Service Skills – Practical activities will help you understand how to provide excellent service, handling customer needs and creating positive experiences.
- Time Management – Balancing classroom study with practical activities will teach you how to manage your time efficiently.
- Industry Knowledge – You'll become proficient in using the latest travel industry directories and manuals, giving you the tools to stay up to date with current trends and practices.
- Presentation Skills – Learn how to deliver clear, engaging presentations that will help you stand out in any professional setting.

## Entry Requirements

Entry to this course requires a minimum of Grade 4 in GCSE English Language and a minimum of a 3 in Maths.

Additionally, possessing a related qualification, such as the NCFE Level 2 Travel qualification, or an equivalent, is highly desirable.

## Work Experience

### Gain hands-on experience in real-life industry settings!

For this course you will complete compulsory work experience, where you'll dive into the world of work and gain the skills employers are looking for. You will:

- Get hands-on and work on real projects.
- Boost your confidence and learn how to plan tasks, meet deadlines, and make smart decisions.
- Collaborate with professionals and see how great ideas come to life when people work together.
- Understand how to maintain a safe and productive work environment.
- Be part of a workplace that values diversity and promotes equality.

With this, you'll have hands-on experience to showcase on your CV, showing your industry skills to employers.

## Progression

### After completing this course, you'll be ready to pursue:

- Degrees in Travel & Tourism Management, Aviation Operations, or Hospitality Management.
- Higher Apprenticeships in Airline Customer Service, Event Management, or Hospitality Leadership.
- Roles such as Cabin Crew, Resort Representative, Event Coordinator, or Hotel Receptionist.

**Disclaimer:** Our prospectus, college documents and website are simply here to offer a guide. We accept no liability for any inaccurate statements and are not responsible for any negative outcomes if you rely on an inaccurate statement. We reserve the right to withdraw any programmes or service at any time.