Working together to transform lives

**Enquiries**
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# Business

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| Subject Area | Business |
| Course Type | School Leavers |
| Study Level | Level 2 |
| Delivery Mode | Full-time |
| Duration | 1 Academic Year |
| Start Date | September 2027 |
| Course Code | PA000119 |

View on **bradfordcollege.ac.uk**

## Course Summary

### Are you curious about how businesses work and want to build a successful future in the business world?

Our Business Course gives you the perfect starting point! You'll explore key areas like marketing, finance, sales, and retail, while also learning how to kick-start your own business ideas. Through exciting field trips, hands-on projects with local companies, and inspiring masterclasses from both small businesses and big names like Phones4U, you'll gain the skills and confidence to take the first steps in your business career.

### Why choose this course?

- Real-World Experience – Work on live employer-based projects with local businesses to build practical skills.
- Exciting Business Trips – Go on field trips to experience business in action, from small startups to larger organisations.
- Specialist Masterclasses – Learn directly from business experts, including guest speakers from well-known companies like Phones4U.

- Career-Focused Learning – Gain knowledge in key business areas — marketing, finance, sales, and more — preparing you for a range of future career options.

**This course is perfect for you if:**

- You're interested in how businesses run and want to explore careers in marketing, finance, retail, or recruitment.
- You enjoy practical, hands-on learning and working on real projects.
- You dream of starting your own business one day or want to work for a successful company.
- You want a stepping stone to further study, apprenticeships, or junior roles in the business sector.

Ready to start your business journey? Apply now and take the first step towards a career in business.

## What You Will Learn

**Skills you'll develop:**

- Communication Skills – Improve how you speak and write by following instructions, writing reports, and giving presentations.
- Teamwork – Work with others in group tasks and discussions.
- Problem Solving – Learn how to think through business problems using case studies and workshops.
- Independent Learning – Get better at managing your own time and learning online using Moodle.
- Business Knowledge – Understand areas like finance and retail, and learn useful job skills.
- Organisational Skills – Practice planning your work and staying organised.
- IT and Research Skills – Use technology to find information and complete your studies.
- Positive Attitude – Build confidence, stay adaptable, and keep a can-do attitude at work.

## Modules

**Core modules:**

- Enterprise in the Business World
- Finance for Business

- Promoting a Brand
- Principles of Marketing
- Working in Business Teams
- Work Experience in Business
- Maths and English

**Optional modules:**

- Principles of Customer Service
- Sales and Personal Selling
- Recruitment, Selection and Employment
- Building Successful Business Teams
- Financial Planning and Forecasting

## Entry Requirements

Entry requirements are a minimum of a grade 3 in GCSE English Language and Maths.

## Work Experience

**Gain hands-on experience in real-life industry settings!**

For this course will complete compulsory work experience for one week, where you'll dive into the world of work and gain the skills employers are looking for. You will:

- Get hands-on and work on real projects.
- Boost your confidence and learn how to plan tasks, meet deadlines, and make smart decisions.
- Collaborate with professionals and see how great ideas come to life when people work together.
- Understand how to maintain a safe and productive work environment.
- Be part of a workplace that values diversity and promotes equality.

With this, you'll have hands-on experience to showcase on your CV, demonstrating your industry skills to employers.

## Progression

After completing this course, you'll be ready to pursue:

- Progression to our Level 3 Business courses, NVQs, or other qualifications to advance your career.
- Apprenticeships in marketing, finance and sales.
- Roles such as business administrator, marketing assistant, retail assistant, customer service representative, or junior recruiter.

**Disclaimer:** Our prospectus, college documents and website are simply here to offer a guide. We accept no liability for any inaccurate statements and are not responsible for any negative outcomes if you rely on an inaccurate statement. We reserve the right to withdraw any programmes or service at any time.