

# Professional Diploma in Creative Enterprise



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Subject Area	Art & Design
Course Type	Higher Education
Study Level	Level 4
Delivery Mode	Full-time
Duration	1 Year
Start Date	August 2026
Course Code	PFUAL0002

## Course Summary

This course is designed to develop your career as an arts entrepreneur. You will have an opportunity to develop your creative enterprise skills, expanding your industry contact base while developing start-up projects and professional practice.

The course is suitable for aspiring creatives who have an interest in starting up their own projects or company and wish to explore and extend their creative practice via a full-time or part-time immersive learning experience. It can be used as a starting point for students who have identified a specific project that they wish to work on or to enable them to explore the basis of entrepreneurial activity by developing essential business and management skills in order to identify and respond to business opportunities in their chosen industry.

Whether you're a musician, media make up and special effects artist, actor, or filmmaker, this program offers you the tools and knowledge to turn your passion into a sustainable career, empowering you to excel both in performance and behind the scenes in the creative industries. Join us to transform your artistic vision into a thriving enterprise.

The course will be delivered in industry pathways and is suitable for students looking to develop skills in the field of:

- Performing and Production Arts
- Music Performance and Production
- Media and Film Production
- Media Make up and Special Effects

## What You Will Learn

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This qualification is for anyone who intends to start up their own creative project or company and wish to explore and extend their creative practice within their chosen industry. The objectives of this qualification are to give you the opportunity to:

- Develop and demonstrate enterprise and entrepreneurial skills necessary to a chosen industry
- Develop and define enterprise ambitions and creative ideas
- Build up professional practice and independently initiate creative projects
- Achieve a nationally recognised Level 4 qualification

You will have an opportunity to develop and utilise broad, transferable skills such as creative thinking, project management, reflective learning, team working, self management, effective participation, problem solving, communication and numeracy.

## Modules

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**Unit 1 The Creative Entrepreneur** – This unit introduces you to the enterprise skills that are necessary to kick start your creative business venture. You will consider how to position and brand your creative enterprise business in a fiercely competitive marketplace while gaining an appreciation of your chosen sector's policies.

You will examine business models, and develop skills in project management, copyright laws, fundraising and budgeting, pitching proposals, marketing and social media. You will also develop a secure working knowledge of health and safety standards and the associated legislations.

**Unit 2 The Creative Practitioner** – Define your enterprise ambitions and research and develop your creative ideas. You will have a chance to develop and shape your business idea and creative skills in order to identify and distinguish market competitors directly operating within your chosen field. You will also have a chance to cultivate your

networking skills and start building a database of contacts as you start to engage with the industry.

**Unit 3 The Creative Enterprise** – Here you will develop, formalise and present a sustainable creative enterprise business plan. You will take control of your professional development by independently initiating a feasibility study, which will support and inform an in-depth enterprise business plan. The business plan will outline all the budgetary, legal, branding, marketing and health and safety requirements while also contextualising your own practice within the wider industries.

## Entry Requirements

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This qualification is designed for students who intend to start up their own project or company and wish to explore and extend their creative practice within their chosen industry. There are no specific recommended prior learning requirements for this qualification. However, students may find it helpful if they have already completed A-Levels, Level 3 Diplomas, a relevant apprenticeship or they have relevant industry experience.

Learners should have achieved GCSE grade 4 or grade C (or an equivalent level 2 qualification) in both English and Maths.

International students are expected to demonstrate that they have a good level of written and spoken English with a minimum IELTS (or equivalent) score of 6.0.

Students are expected to be aged 18 or above to undertake this qualification.

## Work Experience

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You can expect to take part in employer focused work based learning projects.

## Progression

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Students completing the UAL Level 4 Professional Diploma in Creative Enterprise will have the skills and understanding needed to progress to:

- Employment Self-employment Students completing this qualification may set up their own company, become a freelancer or progress directly into employment.
- Higher education The qualification will support students to develop a portfolio of work, enabling them to progress to higher education courses or conservatoires.

**Disclaimer:** Our prospectus, college documents and website are simply here to offer a guide. We accept no liability for any inaccurate statements and are not responsible for any negative outcomes if you rely on an inaccurate statement. We reserve the right to withdraw any programmes or service at any time.