

BA (Hons) Art and Design (Digital Arts)



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Subject Area	
Course Type	
Study Level	Level 6
Delivery Mode	Part-time
Duration	
Start Date	September 2025
	PPUB051

Course Summary

If you chose to study Art and Design at Bradford School of Art, you will be provided with a broad education in the Arts, encompassing intellectual, creative and technical skills.

Helping you realise your creative vision and industry potential, you will develop your own sustained, innovate and reflective art and design practice. You will also build upon your critical thinking, evaluation and analysis skills as well as your research capabilities, to enhance the ability to communicate ideas visually and verbally.

You will also benefit from relationships Bradford College has with a number of important cultural institutions in the region, including The National Science and Media Museum, Cartwright Hall, The Yorkshire Craft Centre, South Square Gallery, Impressions Gallery and Dean Clough in Halifax, Dear Shed, Leeds City Library, Sunny Bank Mills, Bradford Cultural Voice Brick Box, Delius Arts Centre, Kala Sangham Arts Centre and Born in Bradford Project.

What You Will Learn

You will develop your own sustained, innovate and reflective art and design practice. You will also build upon your critical thinking, evaluation and analysis skills as well as your research capabilities, to enhance the ability to communicate ideas visually and verbally.

Modules

Year 1 (Level 4):

- **Techniques and Processes 1** – Explore both graphic design and photography in hands-on workshops. You'll acquire essential technical skills in industry-standard software and camera equipment, while developing an eye for composition and visual storytelling. You will experiment with various design elements, typography, and image manipulation techniques, as well as photographic processes including lighting, framing, and post-production. The module includes both digital and traditional methods.
- **Studio Practice 1** – Experiment with various Fine Art and Design techniques, challenge conventional limits and cultivate unique creative methods. You will acquire diverse skills, generate concepts in the studio, and settle into the academic setting. Your artistic development is nurtured through one-on-one guidance, workshop orientations, collaboration with peers, project briefings, and presentations by visiting artists.
- **Professional Development for the Creative Industries 1** – Preparing you to thrive in professional settings as an artist. You'll have trips to museums, galleries, talks, design shows and exhibitions.
- **Critical Studies 1** – develop your investigation and analysis skills of key artists, designers and art and design movements

Year 2 (Level 5): Further development of skills and developments of the above:

- Techniques and Processes 2
- Studio Practice 2
- Professional Practice Critical Studies 2

Year 3 (Level 6):

- A project in the final year will solidify all your learning through a body of work which will form part of the Bradford School of Art Summer Show.

Entry Requirements

Admissions criteria 80 UCAS tariff points or equivalent from:

- A BTEC or UAL Level 3 qualification in Art & Design or related Art Practice.
- T Level qualifications are accepted, a T Level PASS with a minimum of a grade A*-C (equates to 96 UCAS points).
- A GCE Advanced Level profile that demonstrates strong performance in a relevant subject or adequate performance in more than one GCE subject. This profile is likely to be supported by GCSE grades at A* to C (9-4) (or equivalent) with GCSE Maths (grade C or above) and English (grade C or above).
- Other related Level 3 qualifications
- An Access to Higher Education Diploma awarded by an approved institution or provider
- Related work experience
- An international equivalent of the above.

Work Experience

Although this course does not directly offer work experience, there are opportunities for you to undertake a work placement or work experience during your time studying on this course.

The course and the school also has access to, and productive relationships with, a number of important cultural institutions in the region, including The National Science and Media Museum, Cartwright Hall, The Yorkshire Craft Centre, South Square Gallery, Impressions Gallery and Dean Clough in Halifax, Dear Shed, Leeds City Library, Sunny Bank Mills, Bradford Cultural Voice Brick Box, Delius Arts Centre, Kala Sangham Arts Centre and Born in Bradford Project.

Progression

Successful completion of this course can lead to further study or employment in the creative industries.

Disclaimer: Our prospectus, college documents and website are simply here to offer a guide. We accept no liability for any inaccurate statements and are not responsible for any negative outcomes if you rely on an inaccurate statement. We reserve the right to withdraw any programmes or service at any time.