Working together to transform lives

Enquiries
Email: hello@bradfordcollege.ac.uk
Telephone: 01274 088 088

Travel & Tourism



Subject Area	Travel & Tourism
Course Type	School Leavers
Study Level	Level 2
Delivery Mode	Full-time
Location	David Hockney Building
Duration	1 Academic Year
Start Date	September 2027
Course Code	PA000148

View on **bradfordcollege.ac.uk**

This course is delivered in partnership with

Jet2holidays®
Package holidays you can trust

Course Summary

We would like to welcome you on board BC air to join us on your flightpath to your future. During your adventure, we aim to provide you with a world of opportunities in a diverse and growing sector, where your journey is just beginning with your destination being the sky is the limit.

Choosing our sector, we feel you are on the right flight path as Visit Britain statistics state that the sector has been the fastest growing for employment in the UK since 2010 and by 2025, Britain is forecast to have a tourism industry worth over £257 billion.

The course provides you with a wealth of knowledge about the Travel, Aviation, Hospitality & Events sectors which will enable you to make informed choices about your onward career plans. We offer a variety of runways (at different levels) for you to take-off from.

What You Will Learn

The course is 80% classroom-based study and 20% practical activities. Our experienced staff will deliver a variety of lectures, seminars, workshops and presentations and you will also carry out independent student research. You will develop skills using the latest travel industry directories and manuals.

Modules

- Customer Service in Travel & Tourism
- The UK Travel and Tourism Industry
- Understanding Package Holidays
- Travel and Tourism Destinations
- Airports & Airlines
- Hospitality in Travel & Tourism

Entry Requirements

Entry to this course requires GCSE English at grade 3 and Maths at a grade 2.

Other qualifications may be taken into consideration.

You will be expected to wear professional business attire to include black pants/skirt/dress and a collared black shirt provided by yourself. You will be expected to buy a scarf/tie from college on enrolment to compliment your business wear.

Work Experience

You will be required to undertake a period of work placement during your study which will be arranged by college on your behalf. You will have the opportunity to gain experience of front of house procedures in our Award-winning raining restaurant The Grove, managing and running the coffee shop.

Progression

You will study a range of subjects which will provide you with an insight and understanding of the many different areas of the industry, to help you find the career path that is right for you. On completion of the course you may progress into employment or onto Level 3, Year 1 to continue your studies or in to employment.

Hospitality Careers:

- Hotels: reception, sales, housekeeping & conference/events
- Leisure Attractions
- Pubs, Bars and Nightclubs
- Restaurants and Coffee Shops
- Self-catering and Holiday Centres

Event Management Careers:

- Conference Management
- Corporate Days Out and Product Launches
- Entertainment and Sporting Events
- Exhibition Management
- Fundraising/Charity Events
- Professional Sports Clubs
- Wedding and Party Planning

Travel & Tourism Careers:

- Cruise Companies
- Foreign Exchange Cashiers
- Resort Representatives
- Passenger Services (e.g. air, sea, rail and road) Travel and Tourism (e.g. hotels, travel agencies, tour operators, tourist information centers, attractions and adventure tourism)

Aviation Careers:

- Airline Customer Service Agent
- Airport management
- Air Traffic Control
- Aviation Security
- Cabin Crew
- Fares & Ticketing Agents
- HM Border Police

- Passenger Service Agent
- Ramp Agent /Baggage Handler

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